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SHOWROOM: At Generation Lighting, IHDC 1D321

NEW MONTE CARLO FANS DEBUT AT JANUARY LIGHTOVATION TRADE SHOW IN DALLAS






Products Include Those Designed by Thomas O'Brien

Skokie, Ill., January 16, 2019—Monte Carlo Ceiling Fans, a leader in stylish and exceptionally performing ceiling fans, will debut its newest designs during Dallas Lightovation, held January 16-20, at the Dallas Market Center's Interior Home + Design Center, showroom 1D321.

According to Keith Danoff, EVP of Product and Marketing, "Anchored by new LED versions and Custom Finish Kits for our extremely popular and award-winning Maverick line, this year's introductions also feature a TOB Thomas O'Brien Collection, a wider array of design styles, and our moving to all integrated LEDs."

Below is a sample of new 2019 Monte Carlo Ceiling Fans:

Monte Carlo Ceiling Fan Image	Monte Carlo Ceiling Fan Description
	<p>Inspired by stage lighting fixtures, the Metrograph fan from the TOB Thomas O'Brien Collection features a gently curved, four-blade, 56" design with an integrated LED light that uses only 18W. With a DC motor, Spotlight is available in three finishes: Antique Bronze (<i>shown</i>), Bronze and Polished Nickel.</p>
	<p>Orville from Monte Carlo Ceiling Fans is a sleek piece of luxury. Its stylish three-blade design fits nicely in modern décor. Orville offers a powerful DC motor with three ABS 60" blades and an 18W integrated LED downlight delivering 950 lumens. Orville has four distinctive finish options: Brushed Steel housing/Weathered Oak blades (<i>shown</i>), Brushed Steel/Silver, Matte Black/Matte Black and Matte White/Matte White. In addition to use indoors, the Orville is also damp-rated for covered outdoor spaces.</p>

Monte Carlo Ceiling Fan Image	Monte Carlo Ceiling Fan Description
	<p>The Armstrong from Monte Carlo Ceiling Fans has a unique design with six blades meeting in three different points. ENERGY STAR®-qualified, it has a 60" blade sweep, a 15W LED that delivers 950 lumens of output and a quiet DC motor. Armstrong's finish options are Brushed Steel (<i>shown</i>), Oil Rubbed Bronze and Matte White. In addition to use indoors, Armstrong is damp-rated for outdoor use in covered spaces.</p>
	<p>Sophisticated and modern with eight slim blades and a 72" blade sweep, the Kingston from Monte Carlo Ceiling Fans has a bold and distinct design. Blade finish choices are Light Grey Weathered Oak (<i>shown</i>), Dark Walnut or Matte White, and housing finish choices are Brushed Steel (<i>shown</i>), Matte Black or Matte White. Kingston has a DC motor, an integrated LED light kit that uses 18W while delivering 890 lumens.</p>
	<p>Making a bold statement with three uniquely sloped ABS blades, the 60" Adler by Monte Carlo Ceiling Fans has an ultra-modern aesthetic. The DC motor provides powerful airflow and outstanding energy efficiency. The four finish options are Matte Black (<i>shown</i>), Aged Pewter, Brushed Steel and Matte White.</p>
	<p>The ENERGY STAR®-qualified Monte Carlo Ceiling Fans' Maverick Collection has a softly rounded, three-blade design that will be extended in 2019 to include integrated 18W LED lighting on all 52", 60" and 70" sizes in distinct finishes. They are Brushed Steel housing with Dark Walnut blades; Brushed Steel/Koa (<i>shown</i>); Matte Black/Dark Walnut; Matte Black/Matte Black; Aged Pewter/Light Grey Weathered Oak; and Matte White/Matte White. All versions feature hand-carved, Balsa wood blades.</p>
	<p>Also an extension for 2019, the Maverick Collection offers new Custom Finish Kits to further individualize looks. The accessory kits include the seven hardware pieces used on the top and at the bottom of the fans. Kit finishes are Burnished Brass (<i>shown</i>), Brushed Steel, Aged Pewter, Matte White or Matte Black. The kits fit the 52", 60" and 70" Maverick fans that do not have lighting.</p>

About Monte Carlo Ceiling Fans

Part of parent company Visual Comfort Group, Monte Carlo Ceiling Fans is dedicated to designing products that are not only stylish, but also engineered to deliver exceptional performance and overall savings in energy costs. With powerful energy efficient motors that ensure whisper-quiet, optimal air movement, Monte Carlo has redefined the industry by consistently raising the bar to enhance room environments. The brand also offers exceptional customer care and strives to exceed customer expectations each and every time. For more information or to find an retailer or nearby dealer, visit www.montecarlofans.com and for design inspiration, go to [Instagram.com/montecarlofanco](https://www.instagram.com/montecarlofanco).

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